



The **Voxair**



2020 Media Kit

Tap into one of Winnipeg's largest niche advertising opportunities



17 Wing

- 17 Wing Winnipeg employs more than 3,600 military and civilian personnel
- Is one of the province's largest employers and economic engines
- Employees of 17 Wing Winnipeg have a combined income of over \$120 million a year
- Members are 57% male, 74% are married, and 65% own a home
- The average salary for an employee of 17 Wing is over \$60K/year
- 800 members were posted in and out in 2019

The Voxair

- An award winning community newspaper that has been publishing for over 60 years
 - Published monthly, 12 times a year
 - Circulation of 3,000
- Delivered to all local military housing, as well as all units and squadrons on base, and to deployed members worldwide

To book your ad,
please contact:

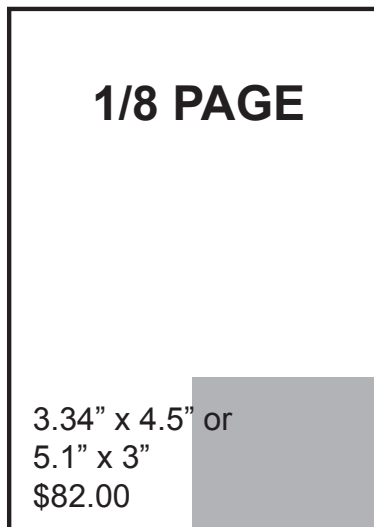
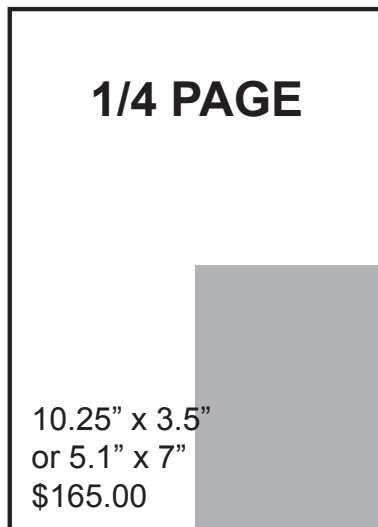
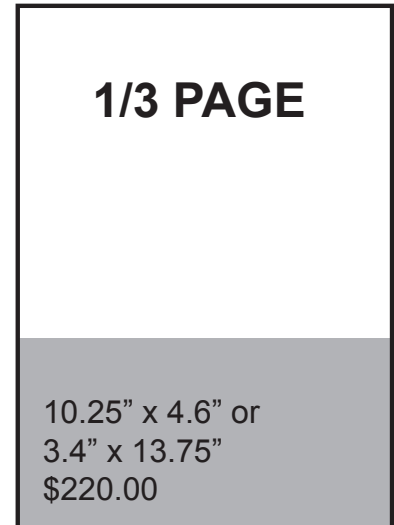
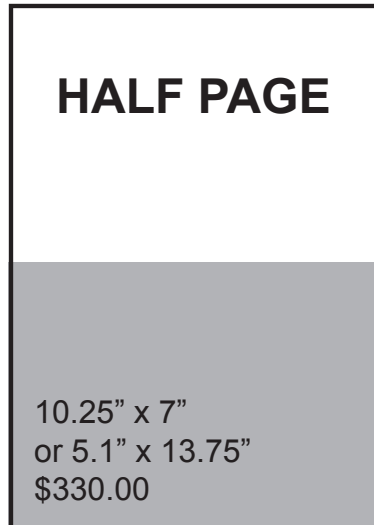
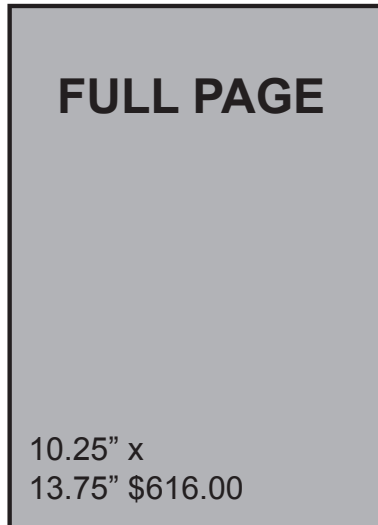
Maureen Walls
Sales Coordinator
tmwalls@mymts.net
204-895-8191

Bill McLeod
Voxair Manager
William.McLeod2@forces.gc.ca
204-833-2500 ext 4120

Voxair

Advertising Information & Dimensions

Popular print sizes and prices



- Please note diagrams are for illustration purposes only.
- Prices are for grayscale ads, for full colour please add 25%.
- Other sizes are available, please call for pricing.
- Prices do not include GST and are subject to change.
- An additional one time charge will apply to ads the Voxair creates.
- Discounts are available on multiple insertions.

Specifications:

- Paper dimensions are 10.25" X 13.75"
- Column width of 1.7 inches.
- Images must be sent in pdf, jpeg, or tiff file format.
- Ad confirmation must be received no later than 1 week before the print date.

To book your ad,
please contact:

Maureen Walls
Sales Coordinator
tmwalls@mymts.net
204-895-8191

Bill McLeod
Voxair Manager
bill.mcleod@forces.gc.ca
204-833-2500 ext 4120



THE VOXAIR

Our Military Community Newspaper, 17 Wing Winnipeg

2020 Publishing Schedule

Issue Number	Issue Date	Content Deadline
1	15 January	8 January
2	29 January	22 January
3	12 February	5 February
4	26 February	19 February
5	11 March	5 March
6	30 September	23 September
7	28 October	21 October
8	25 November	18 November
9	18 December	9 December

Contact information:

Bill McLeod, Voxair Manager: 833-2500 ext 4120

Journalist: 833-2500 ext 6976

Accounting: 833-2500 ext 4121

Advertising: tmwalls@mymts.net



17 Wing Winnipeg PO Box 17000
 Station Forces Winnipeg, MB R3J 3Y5
 Phone (204) 833-2500 ext. 4120
 Email: Voxair@mts.net

Advertising Contract

Company _____

Contact _____

Address _____

Postal Code _____ Fax _____

Phone _____

Email _____

Dates of Insertion _____

Number of Issues _____

Consecutive Yes No

By Cheque

Credit Card: Number _____

Expiry Date _____

Pricing (per ad)

Cost	
Colour	
Discount	
Subtotal	
GST	
TOTAL	

Special Instructions

Proof Yes No

Colour B/W

Placement _____

Name of Ad _____

Column by inches

Full Page 6 col x _____

1/2 Page 5 col x _____

1/4 Page 4 col x _____

1/8 Page

Bus Classifie 3 col x _____

2 col x _____

1 col x _____

Voxair will create artwork

Customer will supply artwork

Advertising Representative

Date

Customer's Signature of Approval

Date