

THE VOXAIR



FRANCE BASIL DEACON HOBBS BUILDING



2019 Media Kit

Tap into one of Winnipeg's largest niche advertising opportunities



17 Wing

- 17 Wing Winnipeg employs more than 3,600 military and civilian personnel
 - Is one of the province's largest employers and economic engines
- Employees of 17 Wing Winnipeg have a combined income of over \$120 million a year
 - Members are 57% male, 74% are married, and 65% own a home
 - The average salary for an employee of 17 Wing is over \$60K/year

The Voxair

- An award winning community newspaper that has been publishing for over 60 years
 - Published biweekly, 22 times a year
 - Circulation of 3,000
- Delivered to all local military housing, as well as all units and squadrons on base, and to deployed members worldwide
 - New web site and social media plan

To book your ad,
please contact:

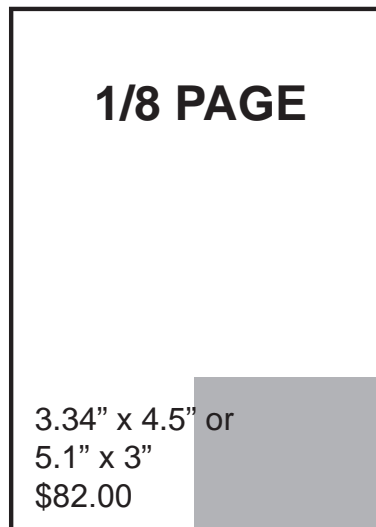
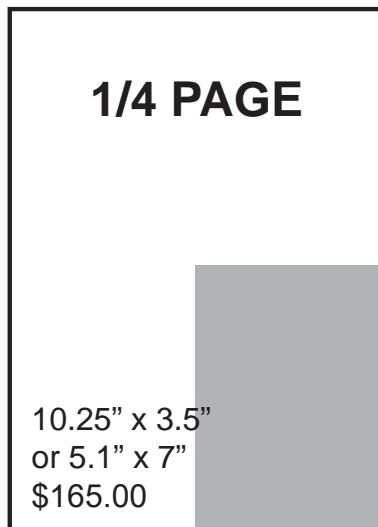
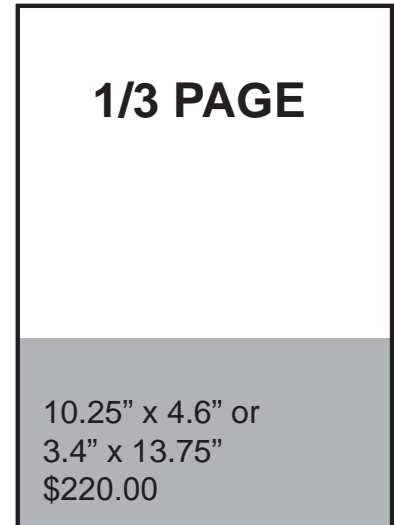
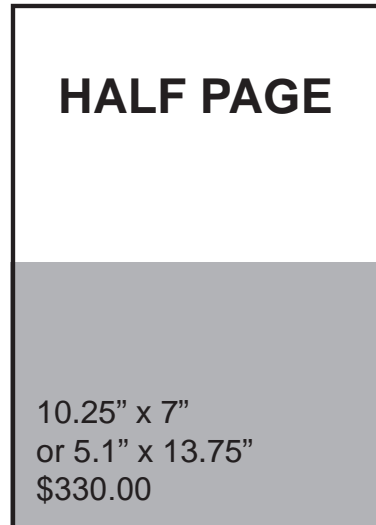
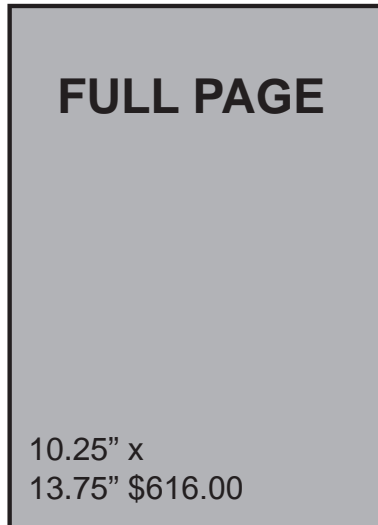
Maureen Walls
Sales Coordinator
tmwalls@mymts.net
204-895-8191

Bill McLeod
Voxair Manager
William.McLeod2@forces.gc.ca
204-833-2500 ext 4120

Voxair

Advertising Information & Dimensions

Popular print sizes and prices



- Please note diagrams are for illustration purposes only.
- Prices are for grayscale ads, for full colour please add 25%.
- Other sizes are available, please call for pricing.
- Prices do not include GST and are subject to change.
- An additional one time charge will apply to ads the Voxair creates.
- Discounts are available on multiple insertions.

Specifications:

- Paper dimensions are 10.25" X 13.75"
- Column width of 1.7 inches.
- Images must be sent in pdf, jpeg, or tiff file format.
- Ad confirmation must be received no later than 1 week before the print date.

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Sales Coordinator
tmwalls@mymts.net
204-895-8191

Bill McLeod
Voxair Manager
bill.mcleod@forces.gc.ca
204-833-2500 ext 4120



THE VOXAIR

Our Military Community Newspaper, 17 Wing Winnipeg

2019 Publishing Schedule

Issue Number	Issue Date	Content Deadline
1	16 January	9 January
2	30 January	23 January
3	13 February	6 February
4	27 February	20 February
5	13 March	6 March
6	27 March	20 March
7	10 April	3 April
8	1 May	24 April
9	15 May	8 May
10	29 May	22 May
11	12 June	5 June
12	26 June	19 June
13	10 July	3 July
14	28 August	21 August
15	11 September	4 September
16	25 September	18 September
17	9 October	2 October
18	23 October	16 October
19	6 November	31 October
20	20 November	13 November
21	4 December	27 November
22	18 December	11 December

Contact information:

Bill McLeod, Voxair Manager: 833-2500 ext 4120

Production: 833-2500 ext 6976

Journalist: 833-2500 ext 6976

Accounting: 833-2500 ext 4121

Advertising: tmwalls@mymts.net



17 Wing Winnipeg PO Box 17000
 Station Forces Winnipeg, MB R3J 3Y5
 Phone (204) 833-2500 ext. 4120
 Email: Voxair@mts.net

Advertising Contract

Company _____

Contact _____

Address _____

Postal Code _____ Fax _____

Phone _____

Email _____

Dates of Insertion _____

Number of Issues _____

Consecutive Yes No

By Cheque

Credit Card: Number _____

Expiry Date _____

Pricing (per ad)

Cost	
Colour	
Discount	
Subtotal	
GST	
TOTAL	

Special Instructions

Proof Yes No

Colour B/W

Placement _____

Name of Ad _____

Column by inches

Full Page 6 col x _____

1/2 Page 5 col x _____

1/4 Page 4 col x _____

1/8 Page

Bus Classified 3 col x _____

2 col x _____

1 col x _____

Voxair will create artwork

Customer will supply artwork

Advertising Representative

Date

Customer's Signature of Approval

Date